Over the past four decades, Sanford has evolved from a small interdisciplinary institute into one of the nation’s most respected schools of public policy. Today, we continue to advance the major discussions of our time and to educate the next generation of ethical policy leaders. Through Duke’s university-wide fundraising campaign, we will seek investments that allow us to continue the path forward. Philanthropic support will help us prepare students to translate policy into practice in a complex and highly connected world. Campaign contributions will also enable us to extend existing faculty strengths to develop educational programs, research, and solutions that make a difference for society.
FROM THE CLASSROOM INTO THE WORLD

In Sanford’s classrooms, our students develop their analytical skills and participate in lively debate over a broad spectrum of policy perspectives and theories. The next step? Putting those skills and ideas into practice.

STUDENTS AS CHANGE AGENTS

The Hart Leadership Program’s Enterprising Leadership Initiative (ELI) empowers students to find innovative solutions to university and community problems. Since 2000, ELI has inspired more than 60 social entrepreneurship projects, including Student U, a Durham nonprofit that supports middle- and high-school students pursuing a college education, and the Center for Race Relations, an on-campus undergraduate organization.

INTERNSHIPS REQUIRED

Senior public policy major Perry Alexander wrote a how-to handbook on creating microcredit programs. Kris FitzPatrick, an environmental management and public policy dual master’s degree student, researched incentive programs that encourage commercial building owners to invest in energy efficiency upgrades. Graduate student Sharita Thomas drafted an action agenda for the Child Fatality Task Force, which makes recommendations to the North Carolina General Assembly and governor. Through required internships, Sanford undergraduate and master’s students gain some of the most meaningful experiences of their Duke education. Internship opportunities with nonprofits, government agencies, and private sector firms give our public policy students a chance to apply what they’ve learned and jumpstart their careers.

boundaries not included

ENRICHING THE DUKE EXPERIENCE

Hands-on experience is a central pillar of a Sanford education, providing students at all levels with a chance to connect theoretical discussions with a view of how policy decisions play out in the world. Through a combination of signature programs such as the Hart Leadership Program—which combines coursework with community-based projects—and curricular requirements like internships, we help students learn how they can use their talents to address society’s needs.

The Duke Forward campaign will allow the Sanford School to enhance and expand opportunities for our students to delve into policy analysis and implementation. We’ll seek investments in immersive programs like our new Duke in D.C. program, a semester in the nation’s capital that combines coursework, exposure to political decision-makers, and an internship. And we’ll work to ensure broad access to core programs that make a Sanford education both distinctive and profoundly useful.

HOW WILL YOUR SUPPORT EXPAND HORIZONS FOR SANFORD STUDENTS?

› INTERNSHIP SUPPORT
› IMMERSIVE EDUCATIONAL PROGRAMS
› SOCIAL ENTREPRENEURSHIP PROJECTS
Former Duke president and North Carolina governor Terry Sanford believed a powerful measure of any great university is its capacity to make its research relevant to real-world problems. It was this idea that led him, with Professor Joel Fleishman, to launch Duke’s first public policy program in 1971. Today, this vision continues to drive Sanford students and faculty, who are key partners in Duke’s interdisciplinary initiatives in global health, energy, the environment, and other strategic efforts.

Our most significant challenges cannot be fully addressed without policymakers at the table. As part of the campaign, we’ll seek philanthropic investments in the people and programs that can help to shape policy solutions to benefit our society.

**HOW WILL YOUR GIFTS HELP US BLAZE NEW PATHS IN PUBLIC POLICY?**

- Seed funding for innovative research
- Programs modeling effective solutions
- Support for faculty specializing in global health, energy, child policy, and other societal issues

**FINDING SUSTAINABLE ENERGY SOLUTIONS**

For any climate change policy to be successful, it needs to be cost-effective and satisfy the needs of multitudes of stakeholders. That’s where Billy Pizer, an associate professor of public policy, economics, and environment and faculty fellow at the Nicholas Institute for Environmental Policy Solutions comes in. A former deputy assistant secretary for environment and energy in the U.S. Department of the Treasury, he examines how environmental policies—including investments in clean energy—affect costs and results.

**DELIVERING EFFECTIVE HEALTH CARE**

Can using cellphones and webcams to diagnose illnesses improve patient care in rural areas where access to doctors is limited? Why would a pregnant woman in rural India prefer to pay an informally trained midwife when she could see an obstetrician for free? Those are some of the questions Manoj Mohanan, assistant professor of public policy, global health, and economics, is examining as he tackles how best to deliver modern health care to rural communities.
Fueling Uncontainable Ideas
SUSTAINING DUKE’S MOMENTUM

The Sanford School’s passionate students and talented faculty are the foundation of our current success and the source of our future strength. Through this campaign, we will seek funding to support top students, recruit and retain sought-after faculty, and maintain the flexible operating support that fuels everything our students and faculty do.

HOW WILL YOU KEEP SANFORD ON A TRAJECTORY FOR CONTINUED SUCCESS?

FACULTY SUPPORT
Sanford School faculty include nationally recognized scholars as well as professors of the practice who bring years of policy-relevant work experience to the classroom. These faculty are highly sought after by other top universities, industry, government agencies, and think tanks. To hire and retain dedicated teachers and innovative scholars—particularly in emerging areas of study—the Sanford School needs new endowment for named chairs and research funds.

SCHOLARSHIPS AND FELLOWSHIPS
Many professional opportunities in the policy sector pay modestly at best. To encourage top undergraduate and graduate students to pursue professions where they take on complex public policy challenges, we must offer resources that will make their Sanford School experience both superlative and affordable.

THE SANFORD ANNUAL FUND
As Duke’s newest school, we need the resources to grow thoughtfully and responsibly. Unrestricted operating funds provided by the Sanford Annual Fund give us the ability to do just that by advancing our most pressing needs and promising opportunities.

THINKING CREATIVELY ABOUT EDUCATION CHALLENGES
The author or editor of numerous books and articles on education policy, Helen “Sunny” Ladd has recently drawn attention to how poverty impedes learning—and is investigating possible policy approaches to the problem. An economist by training, the Edgar T. Thompson Distinguished Professor of Public Policy has explored the outcomes of policies in New Zealand and the Netherlands that give schools broad autonomy in their governance and also allow parents to choose their children’s schools. “Countries have much to learn from each other in how to deal with common educational challenges,” Ladd says.

At home, she has evaluated the efficacy of charter schools and state and federal policies related to school accountability and teacher performance, and is co-chair of a national campaign to enhance students’ chances for success. Ladd brings that same passion and commitment to teaching students at Duke, where she was recognized with the 2012 University Scholar/Teacher of the Year award. “One of the most valuable things we can do as scholars is to prepare the next generation of researchers and policymakers,” she says.